

Facebook – free social media app to download.

11,228 people follow Longford Tourism on Facebook.

The Facebook logo, consisting of the word "facebook" in a blue, lowercase, sans-serif font, is centered within a white rectangular box.

Paid advertising – very cheap and effective.

facebook.com/longfordtourism

Useful hashtags: #Longford #visitlongford
#irelandshiddenheartlands

Tag us: @longfordtourism

****IN THE 28 DAYS BETWEEN MARCH 23RD –
APRIL 19TH WE REACHED 41,071 PEOPLE****



- Instagram is a free social media platform for sharing photos and videos.
- Instead of words, the platform is built almost entirely around sharing images and videos.
- **[instagram.com/longfordtourismofficial](https://www.instagram.com/longfordtourismofficial)**
- Instagram followers: 2,547
- *Useful hashtags:* #Longford #visitlongford #irelandshiddenheartlands
- Tag us: @longfordtourismofficial



Twitter is used for sharing ideas and catching up with news and trends around the world (micro blogging site – limit to 140 characters per tweet)

Tag: @longfordtouris1

Hashtags:

#irelandshiddenheartlands

#Longford

#visitlongford

TWITTER.COM/LONGFORDTOURIS1

FOLLOWERS: 209



YouTube is an online video platform & the second most visited website in the world.

Longford Tourism channel features a variety of content including Trails, Royal Canal Greenway, Visitor Centres and our Tourism promotional videos.

Account name:

[youtube.com/longfordtourism](https://www.youtube.com/longfordtourism)

68 subscribers

Subscribe to our channel!

**SEND IN ANY VIDEOS & WE
WILL SHARE THEM**

Remember, tag
Longford Tourism to
keep us informed !

Thank you 😊